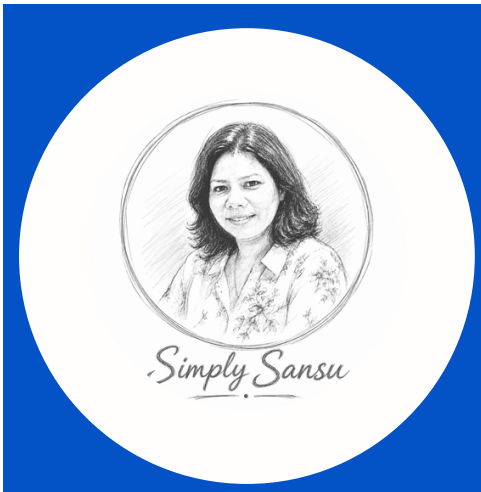


simplysansu.com

+91 6238133245

contact@simplysansu.com

India

Founded on April 16h 2026

My Approach

I believe successful digital marketing starts with understanding the business behind the website.

Rather than applying a one-size-fits-all strategy, I take the time to understand your goals, audience, competition, and industry before recommending solutions.

My approach combines:

✓ SEO & Technical Optimization
✓ Digital PR & Brand Building
✓ Content Marketing
✓ Link Building & Outreach
✓ AI SEO & Search Visibility
✓ Data-Driven Research & Strategy

Every recommendation is practical, transparent, and aligned with your business objectives

Simply Sansu

SEO | Digital PR | AI SEO | Content Marketing

Services & Pricing Guide

Supplier Details

Simply Sansu

Proprietor: Sansu Abraham

GSTIN: 24AUJPA8112G1Z2

Registered State: Gujarat, India

About Simply Sansu

Hi, I'm Sansu Abraham, the founder of Simply Sansu.

With more than 10 years of experience in SEO, Digital Marketing, Digital PR, Outreach, Content Marketing, and Link Building, I help businesses improve their online visibility, build authority, and attract the right audience.

Over the years, I have worked with startups, SaaS companies, agencies, service-based businesses, eCommerce brands, local businesses, and personal brands across a variety of industries. My experience spans traditional SEO, Digital PR, content strategy, authority building, and the emerging field of AI SEO.

As search continues to evolve, my focus is not just on helping businesses rank in Google but also on improving their visibility in AI-powered search platforms such as ChatGPT, Gos objectives.



Contact

+91 6238133245-7890
contact@simplysansu.com
India

Features

✓ Personalized Strategy
✓ Transparent Communication
✓ SEO & AI Search Expertise
✓ Monthly Reporting
✓ Flexible Engagement
✓ Data-Driven Recommendations
✓ Digital PR & Authority Building

NO HIDDEN FEES, CANCEL ANYT

Guarantees

✓ **GLOBAL CLIENT SUPPORT**
✓ *Ongoing Optimization*

SUPPORT

24/7 Support

Overview

Whether you're looking to improve your search rankings, build authority through Digital PR, earn quality backlinks, create content, or increase visibility in AI search engines, Simply Sansu offers flexible solutions tailored to your goals.
Every business is unique, so pricing is designed to scale based on project requirements, timelines, and deliverables. Custom packages are available for businesses looking for a combination of services.

Popular Packages

Starter Growth Package
Starting at $500/month

- SEO Audit
- Keyword Research
- Basic On-Page SEO
- 1 Blog Article
- Monthly Reporting
- Strategy Consultation

Best for: Startups and small businesses

Authority Builder Package
Starting at $1,500/month

- Advanced SEO
- AI SEO Optimization
- Digital PR Support
- Link Building Strategy
- 8 Blog Articles
- AI Visibility Review
- Monthly Consultation

Best for: Growing businesses

Enterprise Growth Package
Starting at $2,500+/month

- SEO Management
- AI SEO
- Digital PR
- Link Building
- Content Marketing
- Market Research
- Dedicated Support

Best for: Established brands and agencies

Detailed Service Pricing

Every business has unique goals, challenges, and budgets. The pricing below serves as a starting point.

Final pricing may vary depending on project scope, timelines, deliverables, and business objectives.

Digital Marketing

Digital Marketing Strategy Session

*Starting at **$150** per session*

What's Included

- Business and website review
- Competitor analysis
- Audience research
- Marketing roadmap
- Growth recommendations
- Q&A session
- Action plan

Monthly Digital Marketing Support

*Starting at **$500/month***

What's Included

- Digital marketing strategy
- Content planning
- Campaign recommendations
- Audience targeting recommendations
- Competitor monitoring
- Website performance review
- Traffic analysis
- Monthly reporting
- One strategy consultation call

SEO Services

SEO Audit

*Starting at **$500***

What's Included

- Technical SEO audit
- On-page SEO review
- Site architecture review
- Internal linking analysis
- Indexing and crawlability review
- Core Web Vitals assessment
- Keyword opportunity analysis
- Competitor SEO review
- Actionable recommendations report

Keyword Research

Starting at **$250**

What's Included

- Primary keyword research
- Secondary keyword research
- Long-tail keyword opportunities
- Search intent analysis
- Competitor keyword analysis
- Content opportunities report

On-Page SEO Optimization

Starting at **$75** per page

What's Included

- SEO title optimization
- Meta description optimization
- Heading structure review
- Internal linking recommendations
- Keyword placement optimization
- Content improvement recommendations

Monthly SEO Management

Starting at **$750**/month

What's Included

- Ongoing keyword research
- Content optimization recommendations
- Technical SEO monitoring
- Internal linking improvements
- Search Console monitoring
- Competitor tracking
- Monthly reporting
- Monthly strategy consultation

Digital PR

Media List Building

Starting at **$250**

What's Included

- Journalist research
- Publication research
- Contact list creation
- Niche-relevant media opportunities
- Organized outreach database

PR Outreach Campaign

Starting at **$500** per campaign

What's Included

- Campaign planning
- Pitch development
- Journalist outreach
- Follow-up management
- Media relationship building
- Campaign reporting

Expert Quote Placement

Starting at **$100** per opportunity

What's Included

- Expert quote creation
- Submission management
- Follow-up communication
- Opportunity tracking

Monthly Digital PR Management

Starting at **$900**/month

What's Included

- Ongoing media outreach
- Journalist relationship building
- Opportunity monitoring
- Expert quote submissions
- Brand mention opportunities
- Campaign reporting
- Monthly consultation

Link Building

Backlink Audit

Starting at **$250**

What's Included

- Existing backlink review
- Toxic backlink identification
- Competitor backlink comparison
- Link quality assessment
- Recommendations report

Guest Post Outreach

Starting at **$150** per placement

What's Included

- Prospect research
- Website qualification
- Outreach management
- Follow-up communication
- Placement coordination

Link Building Campaign

Starting at **$600**/month

What's Included

- Link prospecting
- Outreach management
- Competitor link analysis
- Relationship building
- Link opportunity tracking
- Monthly reporting

Blogging & Content Creation

SEO Blog Writing

Starting at **$150** per article (up to 1,500 words)

What's Included

- Topic research
- Keyword research
- Search intent analysis
- SEO-friendly structure
- Blog writing
- Meta title creation
- Meta description creation
- Internal linking suggestions
- Editing and proofreading

Premium Long-Form Content

Starting at **$250** per article (2,000+ words)

What's Included

- Deep research
- Competitor content analysis
- SEO optimization
- FAQ development
- AI-search-friendly formatting
- Authority-building content structure
- Editing and proofreading

Content Calendar

Starting at **$100**/month

What's Included

- Monthly content plan
- Keyword mapping
- Topic recommendations
- Content publishing schedule

Market Research

Competitor Research

Starting at **$250**

What's Included

- Competitor analysis
- Content review
- SEO opportunity analysis
- Strengths and weaknesses assessment
- Recommendations report

Industry Research Report

Starting at **$400**

What's Included

- Industry trends
- Market opportunities
- Audience insights
- Emerging developments
- Strategic recommendations

Comprehensive Market Research

Starting at **$750**/project

What's Included

- Competitor analysis
- Industry analysis
- Audience research
- SWOT analysis
- Market opportunities
- Positioning recommendations
- Detailed report

AI SEO Services

AI Search Visibility Audit

Starting at **$500**

What's Included

- ChatGPT visibility review
- Google AI Overviews review
- Perplexity visibility review
- Gemini visibility review
- Competitor AI visibility analysis
- Content gap analysis
- Entity analysis
- Citation opportunity assessment
- AI SEO recommendations report

AI SEO Strategy

Starting at **$750**

What's Included

- AI search optimization roadmap
- Content strategy recommendations
- Entity optimization strategy
- Topical authority planning
- Citation strategy recommendations
- Brand visibility recommendations

AI Content Optimization

Starting at **$100** per page

What's Included

- AI-friendly content structure
- FAQ optimization
- Entity enhancements
- Semantic SEO improvements
- Citation opportunities
- Content refresh recommendations

AI SEO Monthly Management

Starting at **$1,000**/month

What's Included

- AI search visibility monitoring
- AI-focused content optimization
- Entity optimization
- Authority-building recommendations
- Citation opportunity identification
- Competitor monitoring
- Digital PR recommendations
- Monthly reporting
- Monthly strategy consultation

Why Work With Simply Sansu?

10+ Years of Experience
SEO
Digital PR
Outreach & Link Building
Content Marketing
AI SEO
Market Research

Every Plan Includes

✓ Personalized Service
✓ Transparent Communication
✓ Strategic Recommendations
✓ Monthly Reporting
✓ Flexible Engagement Options
✓ No Hidden Fees
✓ No Long-Term Contracts

Need a Custom Package?

Not every business fits neatly into a package.
If you need a tailored combination of SEO, Digital PR, Link Building, AI SEO, Content Creation, or Market Research services, get in touch to discuss your goals and receive a customized proposal.



Contact

+91 6238133245-7890

contact@simplysansu.com

India

Thank You

Thank you for taking the time to review my services and pricing.

Every business has unique goals, challenges, and opportunities. Whether you're looking to improve your search rankings, build authority through Digital PR, increase visibility in AI search, or create a long-term growth strategy, I'd be happy to discuss how I can help.

Next Steps

- Schedule a consultation.
- Share your goals and challenges.
- Receive a customized recommendation and proposal.
- Start building a strategy tailored to your business.

Let's Connect

Sansu Abraham

Founder, Simply Sansu

Website: https://simplysansu.com

Email: contact@simplysansu.com

LinkedIn: linkedin.com/in/sansuabraham

Ready to Grow Your Online Visibility?

Let's discuss your project and create a strategy that helps your business stand out in search, AI-powered platforms, and beyond.

Book a Consultation Today